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# Toronto High Park FC Commercial Sponsorship Policy

***Applies To:*** *All Toronto High Park FC members, players, parents/guardians/caregivers, coaches, volunteers, Board and committee members, staff, contractors, and others participating in or acting on behalf of the Club. This policy applies to Toronto High Park FC governance, operations, programs, activities, decisions, and the interpretation and enforcement of Club governing documents and applicable soccer regulations and legislation.*

## Toronto High Park FC – Commercial Sponsorship Policy

Toronto High Park FC's Sponsorship Policy articulates how it and its Members, Staff, and Teams will secure sponsorship in a manner consistent with the common standards implemented within the amateur sport industry.

Toronto High Park FC will comply with the following principles when securing formal sponsorships including any affiliation with an individual or corporation where their name, brand, logo or tagline will appear in promotional material including but not limited to clothing, uniforms, game day or practice facility banners, printed material, website or other forms of social media ("Sponsorship"):

- **Mission Driven:** All Sponsorship efforts are intended toward assisting Toronto High Park FC Soccer's participants along the path of healthy, active participation, promoting community development and seeking brand sponsors with similar organizational values.
- **Strong Transparent Communications:** Create a two-way flow of information with sponsors that is clear, consistent, relevant and timely for all parties.
- **Sponsor Rights:** Respect sponsors' right to direct their support as they reasonably request, based on the principles of Toronto High Park FC and purpose of mutual benefit.

**Updated Date:** July 2026
**Approved By:** Toronto High Park FC Board of Directors

- **No Harm:** Every effort will be made by all sponsors to positively enhance the brands of each of the parties.
- **Confidentiality:** All Sponsorship information shared between parties will be treated as proprietary and confidential unless otherwise agreed to by each party.
- **Sponsorship Restrictions:** Toronto High Park FC will not accept or receive sponsorship from brands from the industries of tobacco, vaping, cannabis, adult-entertainment, alcohol, drug, or gambling (except in the case of Adult soccer where all participants have reached the Age of Majority) or companies that demean members of any group based on gender, ethnicity or sexual orientation, as determined by Toronto High Park FC in their sole discretion.

Toronto High Park FC is indemnified from any loss of profits or damages related to its decision to prohibit Sponsorship.

**Updated Date:** July 2026
**Approved By:** Toronto High Park FC Board of Directors